



# IMPERIAL DECOR

GLOBAL SURFACES

Everything You Need to Know About Importing Premium Tiles from India

 **Website**

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 **Email**

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# Why Source Tiles from India?

India is the world's **second largest tile manufacturer** — producing over **1.3 billion square metres annually**. Here's why global buyers prefer Indian tiles:



## World-Class Quality

Indian tiles meet ISO, BIS and international quality standards with consistent dimensional accuracy and finish.



## Competitive Pricing

**30–50% cost advantage** over European and Chinese alternatives without compromising quality.



## Vast Design Range

500+ designs across ceramic, porcelain, vitrified, GVT/PGVT and big slab categories.



## Morbi Manufacturing Hub

Gujarat's Morbi region produces **70%+ of India's tiles** — home to 800+ factories with cutting-edge technology.



## Reliable Export Infrastructure

Well-established export ecosystem with Mundra and Nhava Sheva ports offering frequent sailings to all major global ports.

# Your Trusted Export Partner

Imperial Decor is a **Pune-based merchant exporter** with **20+ years** of deep-rooted experience in the tiles and sanitaryware trade.

## What Makes Us Different

### → Merchant Exporter Advantage

Access to 500+ designs from multiple factories through a single trusted point of contact.

### → Quality Curated

Every product batch quality-checked before dispatch — dimensional accuracy, shade consistency, surface strength.

### → Complete Documentation

We handle all export paperwork — Commercial Invoice, Packing List, Bill of Lading, Certificate of Origin, and more.

## Our Global Reach

**Ports of Dispatch:** Mundra Port (Gujarat) & Nhava Sheva JNPT (Mumbai)

### Markets Served:

#### Middle East

UAE, Saudi Arabia, Qatar, Oman

#### Europe

UK, Germany & more

#### Americas

USA, Canada

#### Africa

Kenya, Ghana, South Africa

#### Asia-Pacific

Nepal, Malaysia, Sri Lanka, Australia

...and **20+ more countries** worldwide.

# Our Export Product Range



## Ceramic Tiles

- Ceramic Floor, Wall & Digital Ceramic Tiles
- Sizes: 300x600mm, 400x800mm, 600x600mm
- Finishes: Glossy, Matt, Rustic, Satin



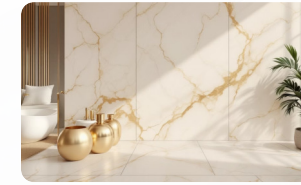
## Porcelain Tiles

- Glazed, Full Body & Porcelain Wall Tiles
- Sizes: 600x600mm, 600x1200mm, 800x1600mm
- Finishes: High Gloss, Matt, Ultra Soft, Feather



## Vitrified Tiles

- Double Charge, Soluble Salt, GVT, PGVT
- Sizes: 600x600mm, 600x1200mm, 1200x1200mm
- Finishes: Glossy, High Gloss, Dune, Grenulla



## Big Slabs

- 800x1600mm | 1200x1800mm | 1200x2400mm | 800x2400mm
- 15mm Colour Body construction
- Finishes: High Gloss, Ultra Soft, Book-Match, Matt Carving



## Sanitaryware

- Designer Wash Basins, WCs, Urinals, Bathtubs
- Premium ceramic glaze finish
- Contemporary and classic designs available

# How to Place an Order — Step by Step

Our streamlined ordering process ensures a smooth experience from first inquiry to delivery at your destination port.



## Inquiry

Send requirements to [global@imperialexim.in](mailto:global@imperialexim.in), [export@imperialexim.in](mailto:export@imperialexim.in) — product type, size, finish, quantity, destination port & incoterm.



## Quotation

We respond within **24–48 hours** with pricing, lead time, MOQ and available designs.



## Sample Order

Optional: Request tile samples before bulk order — dispatched via courier within **7–10 days**.



## Order Confirmation

Sign the Proforma Invoice and make advance payment to confirm your order.



## Production & Sourcing

Tiles sourced/produced against confirmed order — typical lead time **15–30 days**.



## Quality Check

Pre-shipment inspection — dimensional accuracy, shade consistency, surface quality verified.



## Packing & Loading

Tiles packed in branded corrugated boxes, palletized, shrink-wrapped and loaded in container.



## Shipment & Documentation

Container shipped from Mundra or Nhava Sheva — full export documentation provided.



## Post-Shipment Support

Bill of Lading shared upon shipment — we assist with any customs or documentation queries.

# Minimum Order Quantity (MOQ)

## Full Container Load (FCL)

### Ceramic & Vitrified 60x60cm

1,016 boxes (~1,465 sqm)  
— 20ft container

### Porcelain 60x120cm

Approx 500–600 boxes per  
20ft container

### Big Slabs 120x240cm

Approx 200–250 boxes per  
20ft container

### Mix Container

Minimum 1 FCL with  
multiple SKUs allowed

## Less than Container Load (LCL)

### Trial Orders

Available for first-time  
buyers and sample  
quantities.

### Minimum Per Design

100–200 boxes per design  
minimum.

### LCL Freight

Additional LCL freight  
charges apply.

## Container Types

### 20ft Standard

Most common for tile exports

### 40ft High Cube

For larger volume orders

### Flat Rack

For extra-large slab sizes

📌 MOQ may vary by  
product type and design.  
Contact us for specific  
MOQ details.

# Packing Specification – 60x60cm Tiles

Detailed packing specifications for a standard **20ft container** loaded with 60x60cm tiles.

## Box Details

Pieces per box	2 pcs
Area per box	1.44 sqm
Net weight per box	27.30 kg
Gross weight per box	27.80 kg
Box thickness	20mm (3-ply corrugated)

## Pallet Type I

Boxes per pallet	62 boxes
Pallet size	44" x 38" x 4.2"
Pallet weight	20.65 kg
Stringer	4 (22mm thick)
Top deck	10 boards
Bottom deck	3 boards

## Pallet Type II

Boxes per pallet	34 boxes
Pallet size	49" x 30" x 5.5"
Pallet weight	20 kg
Gap between planks	70mm
Stringer	4 (32mm thick)

## 20ft Container Summary

**1,016**

**Total Boxes**

744 Type-I + 272 Type-II

**20**

**Total Pallets**

12 Type-I + 8 Type-II

**1,466**

**Total Area (sqm)**

1,465.84 sqm per container

**20,248**

**Gross Weight (kg)**

Total container gross weight

# Packing Process – How We Pack

Our multi-layer packing system ensures tiles arrive at your destination in **perfect condition**.

## Individual Tile Protection

### Brown Paper Sheets

Placed between each tile to prevent scratching during transit.

### Plastic Corner Guards

Applied on all 4 corners of each box for edge protection.

## Type-I Pallet Packing

01

Boxes stacked on pallet in proper arrangement

02

Ra-strapping applied over pallet after stacking

03

Hard corrugated strips used to protect pallet corners

04

62 boxes tightly arranged — wrapped with transparent cling film

05

6 horizontal + 8 vertical straps applied before loading

## Type-II Pallet Packing

01

Boxes stacked on pallet in proper arrangement

02

Imperial Decor branded wrapping applied

03

Hard corrugated strips to protect corners

04

Wood ply support on both sides — 32 boxes wrapped with cling film

05

8 horizontal + 8 vertical straps — loaded in container

## Container Loading & Fumigation

### Optimized Layout

20 pallets arranged in optimized layout across 20ft container.

### ISPM-15 Fumigation

Methyl Bromide fumigation per ISPM-15 standard with IPPC/MB certification stamp on all wooden pallets.

# Incoterms – Understanding Your Options

Choosing the right incoterm determines the division of responsibility and cost between Imperial Decor and the buyer.

## FOB – Free On Board

### Most Popular

**Our responsibility:** Until goods loaded on vessel at Indian port

**Buyer's responsibility:** Ocean freight + Insurance + Destination charges

**Best for:** Buyers with their own freight forwarder or shipping contracts

**Port:** Mundra (Gujarat) or Nhava Sheva (Mumbai)



## CIF – Cost, Insurance & Freight

**Our responsibility:** Ocean freight + insurance to destination port

**Buyer's responsibility:** Destination port charges + customs + delivery

**Best for:** Buyers who prefer an all-in price to their port

**We arrange:** Freight booking + marine insurance



## CFR – Cost & Freight

**Our responsibility:** Ocean freight to destination port (no insurance)

**Buyer's responsibility:** Marine insurance + destination charges

**Best for:** Buyers with their own insurance arrangements

 **Recommendation:** First-time buyers typically prefer **CIF** for simplicity. Regular buyers often switch to **FOB** once they have established freight relationships.

# Payment Terms & Export Documentation

## Payment Terms

### 100% Advance (T/T)

Full Telegraphic Transfer before production/dispatch. Preferred for new buyers and small orders.

### LC at Sight

LC opened in favour of Imperial Decor. Payment on presentation of shipping documents. Suitable for orders above **USD 20,000**.

### LC Usance (Deferred)

30/60/90 day LC from Bill of Lading date. Available for established buyers with good track record.

**Currency:** USD (preferred) | EUR | GBP also accepted

**Bank:** HDFC Bank / ICICI Bank — details on Proforma Invoice

## Export Documentation – What You Receive



### Pre-Shipment

Proforma Invoice (with HS code, unit price, total value) + Purchase Order Acknowledgement



### Shipment Documents

Commercial Invoice, Packing List, Bill of Lading (Original + 3 copies), Certificate of Origin, GST Export Invoice with LUT/Bond




### Quality Documents

Pre-shipment Inspection Report, Test Certificates, Product Specification Sheet



### Customs / Compliance

Shipping Bill, Let Export Order (LEO), MSDS if required, Phytosanitary Certificate (ISPM-15 Fumigation)

 All documents dispatched via courier + scanned copies sent by email within **3–5 days** of vessel departure.